

INTERPRETATION:

MILIEUKEUR CERTIFICATION SCHEME DATA CENTRE CLIMATE CONTROL


Date of entrance: 16 September 2020

Established by: SMK

Code: DCK.8-Int.1

Serial number: MK.74

Interpretation: the reference in the inspection method to requirement 2.2.1 Logo Milieukeur has been updated:

Aspect	Requirement	Method
<p>2.2.1 Milieukeur logo</p> 	<p>Milieukeur is a registered quality mark of SMK and is intended for Milieukeur certified products and services. Use of the logo by quality mark holders is not obligatory. The following conditions apply to the use of the Milieukeur (logo) and wording:</p> <ul style="list-style-type: none"> - Application of the Milieukeur logo and wording is only permitted after prior written permission from the certification body (CB). Permission will be granted to the Milieukeur holder responsible for the correct use of the Milieukeur logo and wording; - The use of the Milieukeur logo and wording is permitted on invoices and letterheads, on packaging and service-related communications and on promotional material such as websites, brochures and catalogues. A condition for this is that there is a clear relationship with the certified products or services. Their use for instance on the letterhead is not possible if the letterhead is also used to communicate non-Milieukeur-certified products and services: <ul style="list-style-type: none"> - Permitted (for example): <i>'Business X has Milieukeur for product/service Y'</i>; - Not permitted (for example): <i>'Business X has Milieukeur'</i>; - If a Milieukeur logo is used, the unique registration number allocated by the CB must also be shown; - The unique registration number must always show the name or abbreviation of the CB; - The use of the Milieukeur logo and the unique registration number is only permitted in a business's own communications in relation to their own products or services with Milieukeur; the Milieukeur logo can be used with or without <i>'Een duurzame keuze'</i> by the certificate holder in communications. - The Milieukeur logo or wording must not exceed the size and impact of the product, brand and/or trade name. Only communication and presentation as a quality mark is permitted. Any suggestion that Milieukeur is a trade mark is not permitted. <p>For requirements for (graphic) depictions of the logo please consult the 'Milieukeur logo guidelines'. These can be downloaded at: www.smk.nl or requested at smk@smk.nl.</p> <p>Milieukeur product information If text about Milieukeur is placed on product packaging or in relation to a service, the following may be stated: 'The criteria of Milieukeur were developed by SMK and are realised with the cooperation and input from producers, retailers, government, scientists, environmentalists and consumer organisations.' If you would like more information about Milieukeur please contact SMK, Alexanderveld 7, 2585 DB Den Haag, or visit our website at www.smk.nl'.</p> <p>Milieukeur logo Milieukeur is a registered quality mark of SMK and is intended for Milieukeur certified products and services. The conditions of this certification scheme apply to any application of the Milieukeur logo and wording.</p> <p>Milieukeur - a sustainable choice The slogan <i>'Milieukeur - een duurzame keuze'</i> (Milieukeur - a sustainable choice) is registered with the Slogan Committee of the Advertising Association (GvR) under number 1001033.</p>	<p>Detection: the unique registration number is checked on: - websites - advertising brochures - packaging - advertisements - posters - etc.</p> <p>Supervision by CB and SMK: In order to retain trust in the Milieukeur quality mark (for both buyers, consumers and other quality mark holders) the rules lodged for the use of the Milieukeur name and logo are adhered to. In this context see the Milieukeur-Certification System Regulation of 11 March 2010, Articles 4 (Image) and 5 (Legal protection of Milieukeur) SMK general certification conditions (Art.3 Word mark, logo, and certificate) and lodging of the collective word/image at the Benelux Trademarks Office (12-08-1992/registration number 0516647). The general terms and conditions of the Environmental Advertising Code also apply.</p>

This interpretation will be incorporated into the scheme during the following review.